

2026
**ADDY
AWARDS**

Creative That Competes With the Best.

hoegger

“The grit, grind, and heart we put into every client is important to us. They trust us with their budgets. We take that to heart.”

Hoegger Communications is a creative advertising agency based in Wichita Falls, Texas. For more than 20 years, the agency has produced award-winning campaigns, documentaries, and strategic marketing initiatives for brands across the country. Hoegger partners with organizations in automotive, healthcare, financial services, family entertainment, and small business to create storytelling-driven marketing that moves audiences and drives results.

Clients are currently positioned in **23 states nationwide and growing.**

29

**TOTAL
ADDY
AWARDS**

7

GOLD

11

SILVER

10

BRONZE

The Fort Worth American Advertising Awards are part of the industry's largest creative competition, with tens of thousands of entries submitted nationwide each year. Agencies from across North Texas compete at the local level for ADDY recognition before advancing to district and national judging.

**BEST OF
AWARD**

Tugging at Our Heartstrings Award

THE DRAWING - HOSPICE OF WICHITA FALLS

The overwhelming feelings of fear, grief, and sadness surrounding the decision to seek hospice or palliative care make it easy to avoid discussing the topic altogether. But the feelings of hope, comfort, and peace of mind that come with quality care can help overcome those hesitations. The centerpiece of this campaign is an uplifting poem intended to shine light on the happiness and joy of a life well-lived, and help ease the worry and concern of one of life's most difficult decisions.

40 YEARS HOSPICE OF WICHITA FALLS - Your Life. Your Choice. Your Hospice.

THE JOURNEY

01

Client: D&M Leasing

INDUSTRY
Automotive Industry



WATCH
THE FULL
VIDEO

BETWEEN LANDINGS

02

Client: Alliance Aircrew Solutions

INDUSTRY
Airline Industry



WATCH
THE FULL
VIDEO

CONCRETE DREAMS

Client: Wichita Falls Chamber

03

INDUSTRY
Economic Development



WATCH THE FULL VIDEO

THE DRAWING

Client: Hospice of Wichita Falls

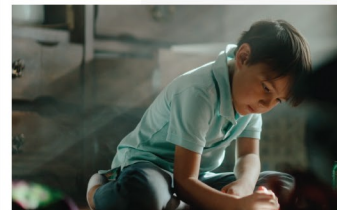
Winner: Tugging at Our Heartstrings Award

04

INDUSTRY
Healthcare Industry

HOSPICE OF WICHITA FALLS

Celebrating 40 Years.



WATCH THE FULL VIDEO

GRIT. GRIND. HEART.

Team Hoegger is built on passionate storytellers and creatives dedicated to producing meaningful work that resonates with audiences and honors the trust clients place in the agency.



2026 MEDIA KIT

MEDIA INQUIRIES

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